

REGD/E-MAIL

From

The Director Higher Education, Haryana.
Shiksha Sadan, Sector-5, Panchkula.

To

1. The Principals of all the Government Colleges.
2. The Principals of all the Government Aided Colleges.
3. Principals of all Government Polytechnics of Haryana.
4. Principals of all Government Society Polytechnics of Haryana.

Memo No. 9/75-2023 CO.(3)

Dated Panchkula, the 22-3-2023

Subject : Celebration of Global Money Week 2023 in Universities and Higher
Education Institutions Across India.

Kindly refer to the subject cited above.

I have been directed to forward you a copy of letter No.
KF/GMFW/H&TED/2023 dated 22.02.2023 received from KRISHA foundation for
your information and necessary action, please.

Enclosed : As above.

Deekhi
Superintendent Co-ordination
for Director Higher Education,
Haryana, Panchkula

Cc:

IT cell is requested to upload this letter on web
portal.



Reg. No. - 634562M

C/o Flat No - 706, Anita Bldg 9 Chs. Ltd., Akurli Road Lokhandwala Complex, Nr Lokhandwala
Foundation School Kandivali (E), Mumbai, 400101
Office: +91 9323837799 email: csr@krishafoundation.in

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7/2/2023

DATE

P3-2-23
DJE

Ref No: KF/GMW/H&TED/2023

To,
Sh. Rajiv Rattan, IAS,
Department of Technical Education
Department of Higher and Technical Education
Government of Haryana

Date: 22nd February 2023

1121/DSTE
27-02-2023.

DD (H/E)
Rajiv Rattan
DD Coord.
01/03

Subject: Celebration of Global Money Week 2023 in Universities and Higher Education Institutions
Across India

Dear Sh. Rajiv Rattan, IAS,

Warm greetings from Krishna Foundation.

Krishna Foundation is a public charitable trust, empaneled by the Bombay Stock Exchange Investor Protection Fund (BSE IPF) in order to conduct Investor Awareness Programs (IAPs) that further the promotion of investor education, awareness and protection. We also work in other diverse areas related to women's empowerment, child education, mental health awareness, environmental conservation, and upliftment of marginalised communities.

The Global Money Week is an international annual campaign that brings light to the importance of instilling financial awareness among the youth, in order to help them acquire the knowledge, skills, attitudes, and behaviours to achieve financial well-being and financial resilience. Organised by the OECD International Network on Financial Education, the 11th edition of Global Money Week (GMW) will be held from the 20th of March 2023 to 26th of March 2023, with the theme "Plan your money, plant your future".

This edition of the GMW focuses on sustainability, bringing attention to the implications of individual financial behaviour on the environment and society, and highlighting the importance of long-term socioeconomic and financial sustainability considerations in financial planning. Krishna Foundation has been involved with the GMW initiatives for several years, and looks forward to participating in this year's international event with a focus on financial sustainability and empowerment.

Our IAPs are expert-led sessions with an aim to enable investors to understand basic money management concepts (such as savings, investments, and financial risk management), participate confidently in financial markets, reduce vulnerability to fraudulent and ponzi schemes, make informed decisions about financial planning, and to protect themselves by understanding their responsibilities and rights as investors.

No. 159

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KRISHA FOUNDATION

Reg.No - E-34502M

C/o Flat No - 706, Anita Bldg 9 Chs. Ltd., Akurli Road Lokhandwala Complex, Nr Lokhandwala
Foundation School Kandivali (E), Mumbai, 400101
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Furthermore, with the release of the **Financial Budget 2023-24**, the Amrit Kaal vision, and its guiding 'Saptarishi' priorities, national attention is now called to the empowerment of youth in areas of skill development, financial inclusion and financial resilience. Our foundation has been dedicated to this cause since inception, and we are thrilled to carry forward the banner of this year's financial budget.

Krishna Foundation appeals for the assistance of your good office in order to amplify outreach to beneficiaries across the State, on the occasion of the Global Money Week 2023. We request you to circulate this invitation to Universities/Higher Education Institutions (HEIs) across the State, in order to further awareness about GMW 2023 and to provide them an opportunity to join the celebration of this empowering initiative.

The details for our IAPs are mentioned below:

Name of Program: Investor Awareness Program (GMW 2023)

Duration: 60 to 90 minutes

Venue: Online or Offline (depending on local availability of trainers)

Cost: Free of cost to participants and institutions

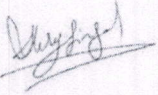
Process to organise: Email us at csr@krishafoundation.com / Scan the QR Code and fill the attached form

Takeaways for University/HEI: E-certificates of participation for all beneficiaries

We sincerely hope for your support and assistance in helping Krishna Foundation further the cause of Investor Education and Awareness Initiatives (IEAIs), and look forward to your support and encouragement in realising the Saptarishi for our nation.

Jai Hind.

Yours Sincerely,



Mr. Viraj Singal
Head of Investor Education and Awareness Initiatives
csr@krishafoundation.in | +91 9920389990

[Click here to access the
brochure for Krishna
Foundation.](#)



Scan the QR Code to
register for the IAP